



Press Release

For Immediate Release:

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[@EmpoweredSince](https://twitter.com/EmpoweredSince)

[#EmpoweredSince610AD](https://twitter.com/EmpoweredSince610AD)

Canadian Muslim Women Launch National Campaign Titled "Empowered Since 610 AD"

As part of International Women's Day, the Ahmadiyya Muslim Jama'at Canada launches the #EmpoweredSince610AD campaign to highlight the significance of women in Islam

In time for International Women's Day 2018, the Ahmadiyya Muslim Jama'at Canada presents a nationwide campaign titled **#EmpoweredSince610AD**. This campaign is designed ~~share with to inform~~ Canadians ~~about~~ the Islamic principles of women's empowerment. Through this initiative, Muslim women across Canada will share their experiences on how Islam championed women's rights and pioneered female empowerment from its very onset since 610 AD.

The **#EmpoweredSince610AD** campaign invites Canadians to attend various public events and special programs across the country to hear from Muslim women ~~first hand~~ to recognize ~~understand~~ what their faith and Canadian identity means to them. Canadians are encouraged to join this social media campaign on International Women's Day by using **#EmpoweredSince610AD** and share empowering moments from their life.

The National President of the Ahmadiyya Muslim Women's Association, Amatul Salam Malik, stated: "~~Acceptance of and diversity is a core Canadian values that we should not only embrace, but also live by. This campaign allows for Canadians to come together and engage in public dialogue to foster a better understanding of the well-integrated role of Muslim women in Canadian society within their communities and the true empowerment granted to Muslim women from Prophet Muhammad (peace be upon him) since 610 AD.~~"

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